

### ABOUT SREC:

Santhiram Engineering College (SREC) is sponsored by M/s. Sri Shiridi Sai Sadan Educational Academy, Nandyal. It is started under the chairmanship of Dr. M. Santhiramudu and Managing Directing. Er. M. Siva Ram in the year 2007. It is affiliated to JNTUA, Anantapuramu and is situated on NH – 18, Nandyal, Kurnool Road.

This College is offering 4 disciplines in Engineering courses as EEE, ME, ECE, CSE, and PG courses of MBA, and M.Tech(ECE).

All the laboratories are fully established as per the norms of AICTE and JNTUA with latest equipments.

SREC has bagged several achievements in its curricular, co-curricular and extra-curricular activities. Till now we received 2 gold medals in the B.Tech stream, 5 Prathibha Awards from various Depts of B.Tech and 2 Prathibha Awards in MBA in the years 2018 and 2019 consecutively.

Cash incentives are given to the Departments, Faculty and Students annually for excellence in their academic performance.

The main aim of SREC is to produce social responsible Managerial and Technocrats who can meet the global challenges of building a modern society in harmony with nature

### ABOUT DEPARTMENT:

The Department of MBA was established in the year of 2009 with intake of 60 students. The Dept has well qualified, experienced and dedicated teaching staff offering major specializations such as HR, Marketing and Finance. The intake is increased to 120 in the year 2014.

The Department organizes various activities to improve the skills and knowledge of the students such as Debate, G.D., Seminars, Guest Lectures, and Business Quiz etc., In addition to these, we are also conducting seminar sessions by practically experienced persons from various business organizations.

A large number of students of SREC are well placed in several organizations and Multi National Companies in the Campus Recruitment Drives.

The department works towards providing career based education in the field of management and encourages the students to become entrepreneurs.

**S.Nafees** (16X51E0021) and **P.Naga Divya** (17X51E0028) received **PRATHIBHA** awards from the Govt of A.P. for the academic year 2017-18 and 2018-19 respectively.

### ABOUT SYNERGY:

The management activities club entitled SYNERGY has been established at SREC on 11<sup>th</sup> March of 2010. It provides an opportunity to all the young management students of SREC to exhibit their talents and skills. It is a platform where budding managers can share their knowledge, skill form one individual to other.

On behalf of our management club, it is the general practice of our Department to conduct seminar programs by inviting various external resource persons, who are experts in their areas, and on the concepts which are helpful to the budding managers. To get the exposure about the industrial terms, we also arranging Industrial visits to the students, where they can gain more practical knowledge about the working process.

Students who decide to pursue an MBA understand that colleges are looking for well-qualifies candidates. Admissions officials want to know about a candidate's academic accomplishments; professional life, and career goals, extracurricular activities also play an important part of a business administration application. Synergy plays a vital role in supporting and enhancing every aspect of experience and exposure needed by student.

## ABOUT THE PROGRAMME

To address challenges and opportunities in the field of research and to help researchers conduct research in an accurate and meaningful way numerous software products have been developed. SPSS is one of the most popular software used by researchers widely as SPSS has enabled academicians and researchers to obtain valuable information from the data. Basic knowledge of SPSS is vital for all users before they proceed to surveys and data analyses.

### **Contents to be covered in the workshop:**

- Statistical Techniques and its application in Management
- Entering questionnaire data in excel
- Preparation of SPSS work sheet
- Descriptive statistics with SPSS (Hands on experience)
- Conducting Hypothesis test (t-test, ANOVA, Chi-square) with SPSS (Hands on experience)

## ABOUT THE RESOURCE PERSON

Dr. P.S. Viswanadh, Assoc Prof, Srinidhi Institute of Science & Technology, Hyderabad, having 13 years of teaching experience, He published 10 research papers in various national and international journals and presented 7 papers in various national and international conferences. He acted a resource person for many guest lectures and workshops in various colleges on Statistical Package and Research Methodology.

## REGISTRATION FORM

**1. Name of the student:**

**2.Regd.No:**

**3. Name of the College:**

**4.Mobile No:**

**5.Email ID:**

**6.Address:**

## CERTIFICATE

**This is to certify that the above member(s) is/are Bonafied students of our institution & information is correct.**

**Place:**

**Date:**

**Signature of the Principal**

## REGISTRATION FEE

**Rs.100/- for each student  
(fee includes certificate and lunch)**

## **SANTHIRAM ENGINEERING COLLEGE NANDYAL**

**An ISO 9001:2015 Certified Institution,  
2(f) & 12(B) recognition by UGC Act, 1956.  
Approved by AICTE, New Delhi: Affiliated to JNTUA  
NH-40, Nandyal – 518501 :: Kurnool Dist. A.P.**



**A ONE-DAY WORK SHOP  
on  
“Statistical Application in  
Management Science with SPSS”**

**On  
19<sup>th</sup> October, 2019**

**Organized by  
The Department of MBA**